



Highfields State
Secondary College

Semester 2 Course Overview

Faculty: Humanities

Subject: Business Studies

Year level: 11

The subject Business Studies provides opportunities for students to develop practical business knowledge, understanding and skills for use, participation and work in a range of business contexts. The business sector is estimated to employ over 2 million Australians and is growing at the rate of approximately 5% per year. Exciting and challenging career opportunities exist in the business sector across a range of business contexts.

In a course of study, students develop their business knowledge and understanding through applying business practices and business functions in business contexts (e.g. entertainment, mining, retail, rural, travel, events management). Students will analyse business information and will have opportunities to propose and implement outcomes and solutions in business contexts. Students develop effective decision-making skills and learn how to plan, implement and evaluate business outcomes and solutions, resulting in improved economic, consumer and financial literacy.

Term 3:

Module 3: Event Planning

Students will explore a range of topics including timing the event, keynote speakers, timelines, budgets, venue, catering, marketing and promotion for entertainment events

Assessment:

Project

Students will be asked to plan and facilitate a fundraising event at school, present a multimodal presentation on the organisation and marketing of the event.

Multimodal component

- 4 weeks
- individual
- spoken component
- Presentation of event organisation and marketing strategies utilised

Written component

- Event management report/schedule
- 400–700 words

Term 4:

Module 4: Data Management

Students will explore data management practices and necessary documents for a travel agency. This will include retaining data for compliance, storage, disaster recovery, input, organise and formatting data, use of databases.

Assessment: Examination

Respond to questions about data management practices

- 60 – 90 minutes
- Short response test (individual)
- Supervised, unseen
- 50–150 words per item